



DENISSE LÓPEZ



SPANISH AND ENGLISH



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EDUCATION

MA CONCEPT ART FOR GAMES AND ANIMATION

Teesside University, UK
2017 - 2018

BA MANAGEMENT

City University of Seattle, USA
2013 - 2015

DIGITAL GRAPHIC DESIGN IN ENGINEERING

CETYS Universidad, MEXICO
2011 - 2015

COURSES

PORTRAIT ILLUSTRATION WITH "EL MORENO"

Infograma, MEXICO
2016

CHARACTER ANIMATION BOOTCAMP

School of Animation (online)
2016

INTRODUCTION TO ILLUSTRATION BY ADOLFO SERRA

DOMESTIKA (online)
2019

DIGITAL ILLUSTRATION FOR CHILDREN'S STORIES BY TERESA MARTINEZ

DOMESTIKA (online)
2019

PROFILE

I am a passionate, responsible and hardworking Latina who enjoys being creative while drinking a nice cup of tea. My areas of expertise are mainly 2D illustration and character design, though I enjoy a new challenge that sweeps me out of my comfort zone!

When I am not working, I enjoy watching different styles of Animation and give well-deserved attention to my cat, Gato, and maybe take his picture (or two).

WORK EXPERIENCE

OCT 2015
TO
PRESENT

MULTIMEDIA ARTIST - PADMA CONSULTORÍA ESTRATÉGICA

Created material for social media platforms, which included 2D motion graphics and 2D digital art, covering different themes and topics that the company covered. Applied Graphic Design knowledge (logo design, HTML, illustration, etc.) for the company's image, as well as partaking in the 2016 & 2019 local Political Campaign's team as Graphic Designer for social media.

JUNE 2015
TO
PRESENT

FREELANCE ARTIST - DENILOOP DESIGNS

Creating 2D digital art for different clients. Creating plastic art, primarily producing miniature sculptures out of clay, for sale.

MAY 2017
TO
MAY 2018

ILLUSTRATOR - IRONIK

Created illustrations and graphic designs for the Mexican clothing brand Ironik, focusing mainly in original character designs, that would be printed on shirts from the clothing line of the company.

INTERNSHIP EXPERIENCE

MAY
2014

GRAPHIC DESIGNER - JUVENTUD BC

Developed techniques of branding. Designed logos for different companies and organizations. Worked on ads regarding Juventud BC's news and events.

NOVEMBER
2014

JANUARY
2014

GRAPHIC DESIGNER - FUNDACIÓN CASTRO-LIMÓN

Designed campaigns and publicity, such as the "6to Cafetón" Campaign, and created digital and plastic arts for the event. Designed Donation Campaigns for supermarkets "El Florido" and "LiVa", in favor of children free from cancer. Designed media ads and props for the sports events "Corre con Color 2014" and "5to Pedaleando".

APRIL
2014

AUGUST
2013

GRAPHIC DESIGNER - CEART TIJUANA

Developed software skills and applied balance and harmony in designs. Worked on daily and monthly promotional ads for social media about events and activities that CEART offered.

DECEMBER
2013

SKILLS

Concept Art
Illustration
Vector Art
Logo Design
HTML + CSS
Presentation Design
Motion Graphics

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Flash
Adobe Dreamweaver
Autodesk Maya
Autodesk Sketchbook Pro